



1st September 2009

SURE INVESTS £2MILLION EXPANDING ITS NETWORK

Sure, CWI's mobile operator in the Isle of Man and the Channel Islands and the island's largest internet service provider, was commenting after it was announced that Jersey broadband customers would be able to get speeds of up to 8Mbps later this month.

4Mbps and up to 8Mbps have been available in Guernsey since April 2008.

"We introduced Sure Pro 4Mbps and 8Mbps services before Jersey but they are currently priced for the business community because that's where there has been demand. We are investing £2million in expanding our network using street boxes so that we can meet the expected demand from customers for higher speeds," said Sure's marketing director Paul Taylor.

"We will be reviewing our offering and consulting with other operators in the island, as we are legally required to do, and I expect that we will be able to make further announcements on our residential broadband services within a matter of months."

2Mbps broadband is currently available from £14.99 in Guernsey for a pay as you go service, which gives customers 300 free minutes per month 99 or as Sure Anytime which gives unlimited access for £24.99 a month. The Sure Pro 4Mbps service costs £49.99 and the up to 8Mbps costs £79.99. In Jersey the comparable service with Jersey Telecom costs £49.99 and £79.99 respectively.

"It is important that the residential prices which are being offered in Jersey are not compared with the business prices which are available in Guernsey as they are different products. It is also important to consider the overall cost of the service as the line rental in Guernsey is lower than in Jersey," said Mr Taylor.

Unlike other operators in the Channel Islands, Sure does not enforce download limits ensuring customers can get the more out of their online experience. Residential users in Guernsey also have far better contention rates (contention rates being the maximum number users sharing the connection infrastructure) compared to Jersey with the 2Mbps service having a contention rate of 40:1 compared to 50:1 in Jersey. The Sure Pro services have a much lower contention rate of 20:1.

Recent testing of the potential of 8MB/s service technology showed that of 137 customers, the average download speed was around 9.8MB/s.

Ends.

About CWI Group

CWI Group (formerly International) is an owner and operator of market-leading telecoms businesses. Headquartered in London, we operate through four regionally-based business units – the Caribbean, Panama, Macau and Monaco & Islands. We are a full-service telecommunications provider offering mobile, broadband, and domestic and international fixed line services, as well as enterprise and managed service telecom solutions.

Our mission is to develop a portfolio of world class telecom businesses. Our businesses will be world class in terms of the products we offer; the service levels we provide; the training, career development and motivation levels of our people; and our financial performance. We aim to attain leadership in all of our product categories and markets.

www.cwig.com

About Sure

In the Channel Islands and the Isle of Man, CWI is investing over £40m to revolutionise communications and deliver a new generation of services through Sure, an innovative and exciting new brand.

Sure is leading the introduction of choice for customers supported by an ongoing commitment to quality, value and customer care in all areas of service. Its offering includes mobile, broadband and fixed line services for consumers as well as advanced internet, hosting, security and international services for business customers.

For further information about Sure, go to: www.surecw.com.

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