

Press Release.

www.time4lime.com

Landline | Internet | Mobile | Entertainment

LIME

8MB INTERNET SERVICE ROLLED OUT IN JAMAICA US \$5 Million Internet Upgrade to Offer Customers Faster, More Reliable Service

Kingston, Jamaica – July 14, 2009: Following on its recent launch of Jamaica's fastest 3G mobile service, LIME (CWI's Caribbean business) has announced the roll out of 8MB internet service packages and price cuts, up to 24% on its residential packages, to make internet service more affordable and accessible across the country.

The telecoms provider is pumping US \$5million into a major upgrade of its internet infrastructure to bring its customers faster speeds and more reliable service. The upgrade project, which will run from now until September, will allow LIME to begin offering an 8MB service package in select areas.

Through to September LIME will be introducing its 8MB offering in Portmore, Montego Bay and communities across Kingston and St. Andrew. Customers will now enjoy an enhanced internet experience as the additional speed will facilitate faster access to many of their favourite online activities including online gaming, shopping, downloading music and movies, social networking, picture sharing, video streaming and much more.

"LIME is now offering 8MB in selected areas and by the time our upgrade project is finished in September we will be offering 8MB in most of the residential areas where we have high internet traffic and this will give our customers more than enough speed for all their favourite online activities," said Geoff Houston, Country Manager for LIME in Jamaica.

"We are making a major investment to improve our internet backbone to give our customers world class internet service with faster speeds and consistent, reliable connectivity," he added.

--

CWI
Group

About LIME

LIME (Landline, Internet, Mobile, Entertainment) is the Caribbean's leading telecommunications company, focused on building products and services that make Caribbean people's lives better. LIME's aim is to deliver the best communication services across the board, full stop. LIME is part of Cable & Wireless, one of the world's leading international communications companies.

www.time4lime.com

About CWI

CWI (formerly Cable & Wireless International) is an owner and operator of market-leading regional telecoms businesses. Part of the Cable & Wireless Group, CWI is headquartered in London and operates through four regionally-based business units – the Caribbean, Panama, Macau and Monaco & Islands. It is a full-service telecommunications provider offering mobile, broadband, and domestic and international fixed-line services as well as enterprise and managed service solutions.

www.cwig.com

