



15 November 2012

CWC INSTALLS MARITIME SAFETY SYSTEM FOR ST. VINCENT & THE GRENADINES

Cable & Wireless Communications' Caribbean business, LIME, has introduced a Global Maritime Distress and Safety System (GMDSS) in St. Vincent and the Grenadines to improve coastguard services.

There are an estimated 2,500 fishermen working in St. Vincent and the Grenadine islands, operating with small scale and artisanal boats and equipment. There are also many privately-owned boats.

Boats in distress previously had to tune between radio channels to try to find the coastguard or another vessel.

LIME has installed a new system whereby local boat owners can purchase a low-cost handheld mobile radio that will put them directly in touch with the coastguard at the touch of a button.

The coastguard's call centre is connected using LIME's broadband network to a VHF radio antenna. The new antenna has increased the distance around the country that the coastguard can monitor.

The project was funded by St. Vincent and the Grenadines' Universal Services Fund (USF), which was launched in October 2010. The fund is used by the country's National Telecommunications Regulatory Commission (NTRC) to fund universal access to telecommunications services.

Secretary General of the NTRC, Apollo Knights said:

"This GMDSS system means a lot to me because of my personal experience at sea. Now persons using the seas can feel more secure."

St. Vincent and the Grenadines is a chain of islands in the South East of the Caribbean Sea. The country has a population of approximately 104,000. Cable & Wireless Communications has had a presence there since 1925 and provides mobile, fixed line, broadband and enterprise telecoms services.

Cable & Wireless Communications delivers social telecoms projects across its Group to help countries improve the delivery of public services using telecoms technology. Social telecoms projects undertaken by the Group in 2012 include encouraging schools in Macau to adopt a [Digital Campus](#) and the installation of a [National Registry](#) and [Hospital Information System](#) in Panama.

About Cable & Wireless Communications

Cable & Wireless Communications is a global full-service communications business. We operate leading communications businesses through four regional units – the Caribbean, Panama, Macau and Monaco & Islands. Our services include mobile, broadband and domestic and international fixed line services in most of our markets as well as pay TV, data centre and hosting, carrier and managed service /social telecom (telecom enabled public services) solutions. Our operations are focused on providing our customers – consumers, businesses, governments – with world-class service. Serving the communities where we operate is at the heart of our approach, and we are committed to behaving in an ethical and socially responsible manner. For more information visit www.cwc.com.

About LIME

LIME has a proud history in the Caribbean region and is always working to improve life in the region.

We deliver the very best telecommunication services to governments, businesses and families in 13 Caribbean countries with one unifying promise - building, connecting and serving communities.

Our four key values are:

- Respect – we treat our customers and each other as we want to be treated;
- Deliver – we keep our word. We do what we say we're going to do;
- Win – Caribbean people are winners. We win by helping our customers and communities to win;
- Innovate – We always find a way to help our customers and communities and love coming up with new ways to do it.

For more information, please visit: <http://www.lime.com>

Contacts:

Cable & Wireless Communications

Media

Lachlan Johnston

+44(0) 20 7315 4006 / +44 (0) 7800 021 405

Steve Smith

+44(0) 20 7315 4070/ +44 (0) 7785 778 375