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CABLE & WIRELESS PANAMA NAMED GALLUP GREAT WORKPLACE

Panama business in global elite for third year running

Cable & Wireless Panama (CWP), the Panama business of Cable & Wireless Communications (CWC), has won a global award for employee engagement for the third year in a row. It is one of only 29 companies in the world to be named a Gallup Great Workplace in 2011.

The Gallup Great Workplace Award is organised by the Gallup consulting firm based on employee feedback from its Gallup Q12 survey. The survey is completed bi-annually by millions of teams in more than 150 countries. The survey rates the level of engagement within a workplace based on anonymous employee responses.

Only 10 per cent of companies involved in the survey programme meet the mandatory criteria to qualify for a Gallup Great Workplace award. To choose the award winners, Gallup compared results across its database then used a panel of workplace experts to review each organisation using quantitative and qualitative components.

CWP employs 1,800 people. It is the leading fixed line, mobile and broadband telecoms provider in Panama. CWP also provides a pay TV service and is a leading provider of social telecoms services (telecoms enabled public services) and managed services for enterprises. CWP was the only Latin American company to be named a Gallup Great Workplace in 2011.

Chief Executive officer of CWP, Jorge Nicolau said:

“We are very proud to have gained this award for the third year running, which is recognition for the effort, commitment and productivity of our workforce. The award indicates that our colleagues enjoy high levels of job satisfaction. That is integral to our continued success as a business.”

The other companies recognised as Gallup Great Workplaces in 2011 included B&Q, Mars Inc. and Standard Chartered Bank.

CWC has undertaken the Gallup Q12 survey across its Group since 2007 as part of a commitment to measure and improve the quality and productivity of its workplaces.

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About Cable & Wireless Communications

Cable & Wireless Communications is a global full-service communications business. We operate leading communications businesses through four regional units – the Caribbean, Panama, Macau and Monaco & Islands. Our services include mobile, broadband and domestic and international fixed line services in most of our markets as well as pay-TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers – consumers, businesses, governments – with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit www.cwc.com.

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