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CTM MAKES DATA ROAMING SIMPLE

Cable & Wireless Communications' Macau business, CTM, has introduced a new fixed charge package allowing customers to use mobile data when travelling within several Asian countries. It is the first service of its type in Macau.

CTM is the leading mobile operator in Macau, which has recently seen rapid growth in sales of smartphones. Smartphones accounted for 86% of CTM's total retail handset sales in quarter four of the 2010/11 financial year. A significant contributor to that was its launch of the iPhone 4 in November 2010. Mobile data demand is also growing, with postpaid customers now using over 500 megabits of mobile data every month on average.

To help its customers to continue using mobile data when overseas CTM has introduced a Roaming Data Package for MOP98 per day, per location (around US\$12.22). The package enables the customer to use as much data as they want that day without incurring additional roaming charges. The countries included in the roaming package are: China, Japan, Taiwan, Hong Kong, Malaysia, Philippines, Singapore, Australia, Korea, Indonesia, Thailand and India. CTM customers who have bought the package simply need to roam onto the operator's partner network in that country.

Vandy Poon, Chief Executive Officer of CTM said:

"We have formed alliances with different roaming service operators overseas to enable our customers to stay connected and fully utilise their data services at an affordable rate wherever they go."

CTM expects to increase the number of locations within the roaming data package over time.

About Cable & Wireless Communications

Cable & Wireless Communications is a global full-service communications business. We operate leading communications businesses through four regional units – the Caribbean, Panama, Macau and Monaco & Islands. Our services include mobile, broadband and domestic and international fixed line services in most of our markets as well as pay-TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers – consumers, businesses, governments – with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit www.cwc.com.

Contacts:

Cable & Wireless Communications

Media

Lachlan Johnston	+44(0) 20 7315 4006 / +44 (0) 7800 021 405
Steve Smith	+44(0) 20 7315 4070

Investors

Sheldon Bruha	+44(0) 20 7315 4178
Kunal Patel	+44(0) 20 7315 4083

Maitland

Neil Bennett/Anthony Silverman	+44(0) 207 379 5151
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