

ANNOUNCEMENT - FOR IMMEDIATE RELEASE

Cable & Wireless Business Solutions launches *MyBusiness* in Jamaica

Customers will have access to top line Hosted PBX solutions

Kingston, Jamaica November 25, 2014: Cable & Wireless Business Solutions announced today the launch of its Hosted PBX solution - *One Voice* available for Small and Medium Enterprise (SME) business customers. SME companies in Jamaica will now have access to high level telephony solutions at affordable prices. This solution is part of *MyBusiness*, a new Cable & Wireless program that offers a complete set of products and services for Small and Medium size businesses. *MyBusiness* is also planned to launch in Barbados, Cayman and Bahamas in the following two months.

MyBusiness - One Voice allows customers to increase productivity and revenue by providing them with full service communications tools. The solution offers reliability, resiliency and survivability and operates under open end standards. Along with *One Voice*, *MyBusiness* will also offer its customers *Incoming Ring Advertisement* - a service that allows business customers to use an advertisement playing instead of a ring when they receive a call from a customer on one of their business phones.

Garfield Sinclair, CEO of LIME Jamaica said: "We are happy to introduce *MyBusiness* which allows us to offer an excellent Hosted PBX solution to our important group of Small and Medium Business customers. With *MyBusiness*, our customers will be able to generate more efficiency for their businesses and achieve savings on connectivity. *MyBusiness - One Voice* gives customers access to Large Business ideas with Small Business budgets"

MyBusiness is available for the first time in Jamaica starting November 24 and at very competitive prices – the base plan includes internet connectivity in any given location along with one telephone number and a phone device for just under J\$5,200. For more information on this solution persons may contact limebusiness@lime.com or call 1-888-429-4249.

ABOUT CABLE & WIRELESS COMMUNICATIONS (CWC)

CWC is a full-service communications business. We offer mobile, broadband and domestic and international fixed line services in most of our markets as well as pay TV, data center and hosting, carrier and managed service solutions. We are the market leader in most of the products we offer and territories we serve. In 2014, the company formed the Cable & Wireless Business Solutions unit to bring the necessary focus to its business and government customers' needs and to drive the required investment in networks and capabilities. For more information visit www.cwc.com

MEDIA CONTACT

Danielle Savory
LIME Jamaica
Danielle.savory@lime.com
T: +1876-818-2835

Claudia Lima
Cable & Wireless Business Solutions
T: +1-305-570-2212
claudia.lima@cwc.com