



FOR IMMEDIATE RELEASE

**Columbus Business Solutions, part of Cable & Wireless  
Communications, recognized in the Gartner Magic Quadrant for its  
Disaster Recovery as a Service solution**

Miami, FL, April 27 2015 - Columbus Business Solutions, part of Cable & Wireless Communications, today announced it has been positioned in the renowned Gartner Magic Quadrant for its Disaster Recovery as a Service (DRaaS) solution.<sup>1</sup> Gartner Magic Quadrants are based on rigorous analysis backed up by a highly structured methodology. The evaluation was based on Completeness of Vision and Ability to Execute.

Gartner Magic Quadrants are an essential, reliable source of information for CIOs and other C-level executives, when assessing technology and service providers for critical business decisions. Differentiation based on differing company size, level of complexity and strategies can make it challenging to compare vendor offerings. Gartner's Magic Quadrants solve these challenges by offering snapshots of markets and their participants. These documents enable companies to map vendor strengths against their current and future needs. The Magic Quadrant includes categories for leaders, challengers, visionaries and niche players.

"For years, Disaster Recovery and Business Continuity solutions were seen as a major drain on most companies and we are focusing our efforts to change this perception and reality. It is a great honor for us to receive this recognition from Gartner that we believe confirms our ability to provide companies with superior disaster recovery and business continuity solutions, especially now that we have merged with Cable & Wireless to become the ICT leading provider in the Caribbean and Latin America. Anchored on Columbus' modern fiber optic infrastructure and Cable & Wireless' 140 years of industry experience and mobile leadership, we can protect our customers' networks and secure their valuable data offering them top of the line support and customer experience" said John Maduri, President of Cable & Wireless Business Solutions.



With an impeccable track record and a growing list of highly satisfied users in the Caribbean and LATAM markets, Columbus Business Solutions' Disaster Recovery as a Service (DRaaS) solution is one of the most comprehensive managed solutions on the market. Thanks to the ability to failover and failback in mere minutes, companies never risk their data, applications, or business. This solution also scales to the organization and works on any timeline and features an easy-to-use, secure online portal that allows companies to manage and track real-time activity and system's health, ensuring them that their most important information is secure.

### **Supporting Resources:**

[www.columbusbusiness.co/draas/contact.php](http://www.columbusbusiness.co/draas/contact.php)

<sup>1</sup> Gartner, Magic Quadrant for Disaster Recovery as a Service, John P Morency, Christine Tenneson, April 21, 2015

### **Disclaimer**

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### **About Cable & Wireless Communications and Columbus International Inc.**

Cable & Wireless Communications Plc (CWC) is a full-service communications provider operating in 16 countries throughout the Caribbean and Latin America. With four leading brands: Mas Movil (Cable and Wireless Panama), LIME (the Caribbean excluding The Bahamas), BTC (The Bahamas) and Cable and Wireless Seychelles, CWC offers mobile, broadband, TV, domestic and international fixed line services and serves over 5.5m customers. CWC also provides premium data centre hosting, domestic and international managed data network services and customized IT Service Solutions to businesses and governments through our Cable & Wireless Business Solutions division. We are the market leader in most of the products we offer and the territories we serve. For more information visit: [www.cwc.com](http://www.cwc.com)

Columbus International Inc. provides digital cable television, broadband Internet and digital landline telephony in Trinidad, Jamaica, Barbados, Grenada, St. Vincent & the Grenadines, St. Lucia and Curacao under the brand name Flow and in Antigua under the brand name Karib Cable. Columbus also provides next generation connectivity and IT solutions, managed networking and cloud-based services under the brand Columbus Business Solutions. Through its subsidiary, Columbus Networks, the Company provides capacity and IP services, corporate data solutions and data centre hosting throughout 42 countries in the greater Caribbean, Central American and Andean region. Through its fully protected, ringed submarine fibre optic network spanning more than 42,300 km and its 38,000 km terrestrial fibre and coaxial network, Columbus' 3,150 plus professionals provide advanced telecom services to a diverse residential and corporate client base of over 700,000 customers. For more information visit [www.columbus.co](http://www.columbus.co)

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