



JULY 29, 2015

NEWS RELEASE

FLOW FOOTBALL APP FOR BARCLAYS PREMIER LEAGUE CARIBBEAN FANS

It's another big win for Barclays Premier League (BPL) Caribbean fans, as Cable & Wireless Communications (C&W) unveils an exciting new Flow Football App that customers can download on their mobile devices to access the BPL matches and features.

The Flow Football App is the result of a recently announced audio partnership between C&W and talkSPORT, the official global audio provider of the Barclays Premier League Football. The partnership ensures that fans will have even more access to BPL as it happens, at their convenience, even while "on the go." Under the partnership C&W will also stream every match of the world's most popular and exciting football league to customers through their Flow set-top-box and online via the new mobile application.

The first game of the season goes live on August 8, 2015 between Manchester United and Tottenham Hotspur.

"This partnership with talkSPORT is consistent with the commitment of the "new" Flow, ensuring that our customers have more options to access high quality content, including live sports and commentary via a number of devices," said James McElvanna, C&W's VP Product Management. "The Flow Football App," he said, "is just one of the new products that we are bringing to the market to ensure we continue to meet our customers' demands for access to content that they want across a variety of platforms, including smart devices and via the internet." According to McElvanna, "Customers can look forward to similar Apps across the Company's product offerings as C&W continues to roll out our refreshed, new Flow brand across the Caribbean."

C&W, which now operates both the Flow and LIME brands across the Caribbean, will give all its customers access to live Premier League Football commentary in both Spanish and English for four seasons starting in 2015/16. In addition to talkSPORT's official live commentary, users will also enjoy coverage of selected FA Cup matches, weekly Barclays Premier League preview and review shows and other mobile and digital content.

The new Flow Football App also allows fans to check match fixtures, get up to-the-minute score updates, results and team tables. The App includes dedicated sports segments, providing in-depth coverage of all breaking football news. Another exciting feature is the App predictor which allows fans a chance to win £1million every week as soon as the first match goes live.

“With access to all 380 games, there will be no better place for fans than with Flow to keep up with all the action especially when on the go,” the VP Products also said.

About Cable & Wireless Communications:

Cable & Wireless Communications Plc (CWC) is a full service communications and entertainment provider, operating in the Caribbean and Latin America. With annual sales of over \$2.4 billion, it operates both mobile and fixed networks, supported by submarine and terrestrial optical fibre backhaul capacity. Through the acquisition of Columbus International Inc. on 31 March 2015, CWC now delivers superior high-speed mobile data, broadband and TV/video services. It has leading market positions in Mobile, Fixed Line, Broadband and TV consumer offers.

Through its business division, CWC provides data centre hosting, domestic and international managed network services, and customised IT service solutions, utilising cloud technology to serve business and government customers.

The company also operates a state-of-the-art subsea fibre optic cable network that spans more than 42,000 km – the most extensive in the region – as well as 38,000 km of terrestrial fibre providing wholesale and carrier backhaul capacity.

CWC has more than 7,500 employees serving over 6 million customers (Mobile 3.8m; Fixed Line 1.1m ; TV 430k and Broadband 650k) as well as over 125k corporate clients across 42 countries. The Company’s leading brands include; LIME and Flow in the Caribbean; BTC in The Bahamas; Mas Movil in Panama; C&W Business and C&W Networks. CWC is the market leader in most products offered and territories served. It is a major contributor to local communities through its corporate social responsibility programmes.

Cable & Wireless Communications’ shares are quoted on the London Stock Exchange under the ticker CWC. The company is headquartered in London with its operational hub located in Miami, within close proximity to the Caribbean and Latin America. For more information visit: <http://www.cwc.com>

About talkSPORT

talkSPORT is the world’s biggest sports radio station and Global Audio Partner of the Barclays Premier League. The station has an exclusive package of global audio rights outside the UK until 2019, offering commentary on all 380 Barclays Premier League games in multiple languages. The station is also an official broadcaster of the FA Cup, England football internationals and the Capital One Cup.

For further information please visit www.talkSPORT.com/press.

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