

Cable & Wireless Communications

A proud part of Liberty Latin America

THE CABLE & WIRELESS CHARITABLE FOUNDATION 2019 YEAR IN REVIEW

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LIBERTY LATIN AMERICA | THE CABLE & WIRELESS CHARITABLE FOUNDATION | 2019





A Message from Inge Smidts

As we come to the end of 2019 and I reflect on what we have accomplished at the Cable & Wireless Charitable Foundation this year, I feel extremely grateful. I want to personally thank you for your outstanding support! Your generous donations and partnerships have helped us to create special moments, even in the face of adversity across our region. We will end 2019 knowing that as a collective group we have helped thousands recover from Hurricane Dorian, built more resilient communities, and are about to embark on a meaningful journey to enable progress in the markets we serve.

I would like to extend my sincere thanks to our former Chair, John Reid, for helping us establish such an impactful vehicle to provide aid across our markets. And I want to say a special welcome to our expanded Board of Directors.

Our Board now consists of:

- Carlos Cordero, founding partner, Alemán, Cordero, Galindo & Lee
- Muna Issa, Managing Director, Breezes
- Brian Lilly, CEO, Lilly Broadcasting
- Dominic Boon, VP, People, Cable & Wireless Communications
- Michael Coakley, VP, Head of Communications, Liberty Latin America
- Ruchi Kaushal, General Counsel, Cable & Wireless Communications
- Stephen Price, Country Manager, Jamaica
- Julio Spiegel, CEO, Cable & Wireless Panama

I look forward to an exciting year ahead and to making a difference in the lives of people who need our support. To our management team, thank you for the work that you are doing and let's get ready to reach higher and impact even more communities in our region.

In the pages that follow, I've provided a snapshot of what we have achieved and the support we've provided this year. I hope that you are as moved as I am by these results. There is still so much more to do, and I look forward to working even more closely with all of you next year!

Finally, on behalf of my family, I wish you and yours a very happy holiday season.

Sincerely,

Chair, Cable & Wireless Charitable Foundation CEO, Cable & Wireless Communications





2010 What a Year!

A new direction:

2019 was a pivotal year for the Cable & Wireless Charitable Foundation (CWCF) as Inge Smidts assumed the position of Chair for the Foundation. Under Inge's direction, the Foundation revisited its Mission to align more closely with the needs of the communities where we work.

We conducted research and took a hard look to really examine the core needs in our markets where we can have the most impact. What we found led us to a new Mission statement:

Enabling Progress and Building More Resilient Communities

Cable & Wireless Communications' parent company, Liberty Latin America, has a philosophy statement that says: 'Heart is more than something we have, it's something we share'. Through the CWCF, we brought this to life throughout the year. And as we head into 2020, we will work together under this new mission and purpose to have a meaningful and lasting positive impact.

Our expanded team:

To ensure that we have a diverse group of board members with a range of experiences that will help us more effectively drive our new Mission, we expanded our Board of Directors to a 10-member team including: Dominic Boon, VP, People, Cable & Wireless Communications; Michael Coakley, VP, Head of Communications, Liberty Latin America; Ruchi Kaushal, General Counsel, Cable & Wireless Communications; Stephen Price, Country Manager, Jamaica; Julio Spiegel, CEO, Cable & Wireless Panama: as well as three independent representatives, Carlos Cordero, founding partner, Alemán, Cordero, Galindo & Lee; Muna Issa, Managing Director, Breezes; and Brian Lilly, CEO, Lilly Broadcasting.

In addition, Denise Williams assumed the post of the President of the Foundation and will be supported by communications leads from each of our market clusters: Roberto Mendoza representing Panama and Latin America; Kayon Mitchell from the Northern Cluster; Sheldon Keens Douglas from the Central Cluster; and Marilyn Sealey from the Southern Cluster. With this expanded team in place, the Foundation will leverage knowledge, expertise, and passion from the markets to bring the mission of the Foundation to life.





Read more from Board Director, Ruchi Kaushal, on our work to rebuild Dominica





Rallying in the face of disaster

Hurricane Dorian made landfall over The Bahamas in September leaving a wake of devastation especially in the islands of Abaco and Grand Bahama. Immediately after the hurricane, the CWCF with the support of Liberty Latin America, rolled out a series of initiatives to help the islands recover. Together with our donors we contributed \$685,000 towards relief and recovery efforts.

- We invested \$485,000 towards immediate Hurricane Relief, working with our teams on the ground to deliver critical supplies, including generators, water and care packages to organizations and individuals affected by the hurricane
- We partnered with World Central Kitchen via a \$25,000 grant to help provide over 2 million hot meals after the hurricane
- We are currently supporting 1 on 1 Achievers with a \$100,000 grant to provide virtual learning to more than 1,500 students displaced by the hurricane
- We have earmarked \$75,000 to work with the National Emergency Management Authority (NEMA) to continue to support a variety of post-hurricane recovery activities



Planting trees to help us be more resilient

In March of this year we rolled out an exciting partnership in Barbados with the environmental group, Walkers Institute for Regenerative Research, Education and Design (WIRRED). Through a \$100,000 grant we are seeking to meet WIRRED's ambitious goal of planting one tree for every Bajan and building a first line of defense against severe weather, including hurricanes and promoting more

sustainable environmental management. In addition to its environmental regenerative and protection activity, the team at WIRRED delivered several education programs to help Barbadians understand the importance of planting trees, support more sustainable use of land and natural resources, and develop new skills such as composting and back yard gardening.

In Trinidad we are helping with

in October 2018. Immediately

after the floods, through United

Way of Trinidad and Tobago, we

of Life (FEEL) to support flood

partnered with the Foundation for

the Enhancement and Enrichment

disaster relief efforts and delivered

14 containers of foodstuffs and

both immediate relief activities and

longer-term programs associated

with the major floods that occurred

Flood Education & Recovery

Continuing the Rebuilding

Several islands across the region are still rebuilding after the impact of Hurricanes Ima and Maria in 2017. This year we continued our support of building IT labs in schools in Anguilla, the British Virgin Islands, Dominica, and Turks and Caicos enabling thousands of students to get back to regular classes and school life. In Dominica, one of the hardest hit islands, we helped rebuild the Roseau Primary School and the Paix Bouche Primary School. In Turks and Caicos, we helped refurbish the IT labs in Oseta Jolly Primary School and Eliza Simons Primary School.

household items to individuals and communities throughout Trinidad. We also replenished FEEL's stocks in preparation for the 2019 Rainy/ Hurricane Season. Additionally, we completed the design for upgrades to the nursery in the Bridge of Hope orphanage that was damaged by the flooding and we are currently finalizing a public education program on flood risk management.















Charting a new path

Enabling Progress, the pilot

We are very excited that the CWCF launched the first pilot to enable progress and build more resilient communities. To achieve this goal, we are supporting the Flow Foundation in Jamaica with a \$400,000 grant to launch a national program that will focus on business education, vocational and entrepreneurial skills building, and the adoption of technology and innovation. With a special focus on leveraging partnerships, the program aims to reach and support as many Jamaicans as possible including rural communities and women owned businesses.



CWCF's Heart

Achieving the Mission of the CWCF would not be possible without volunteers from across Cable & Wireless Communications. With a strong tradition of giving back, these team members are some of our biggest supporters. They get together throughout the year to support the work of the Foundation by volunteering and conducting fundraising activities. This year was especially significant as employees dedicated an entire week to community service in observance of a Mission Week that culminated with a Mission Trip to the Bahamas. There, the volunteer crew supported the work of World Central Kitchen and provided 11,000 meals to people still displaced by the storm.

Thank you to the great team from Cable & Wireless for being our heart!









Abig thank you

Our tremendous success is measured by the generosity of our staff, partners and sponsors!

This year we carried out two major fundraising events, the Cable & Wireless Charitable Golf Tournament held in March and the on-going Hurricane Dorian fundraising efforts. Our Golf Tournament raised approximately \$100,000 and to date we have raised over \$250,000 for Hurricane Dorian recovery. In addition, our communities continue to benefit from a \$500,000 annual donation from Cable & Wireless Communications.

We would like to thank all of our donors and the countless individuals and organizations that contributed so generously to our work.

Please continue to support!

Our work has only just begun! The needs of this region are tremendous and the opportunity to contribute to its progress is significant. Please continue to donate to our programs. You can support by going to our website www.cwc.com or contact DWilliams@cwc.com for more information.

