



CHARITABLE
FOUNDATION
A proud part of Liberty Latin America

THE CABLE & WIRELESS CHARITABLE FOUNDATION 2022 YEAR IN REVIEW

INSIDE THIS ISSUE:

- A message from Inge Smidts..... 1
- Celebrating 5 years2
- Our pledge3
- Partner Profile: One on One4
- Jamaica Pilot Program6
- Spring Golf Classic.....7
- Board Profile: Ruchi Kaushal8
- Board Profile: Dominic Boon9
- Our year in numbers..... 10

A Message from Inge Smidts

If I had to describe how I feel about 2022 in one word, it would be “gratitude.” I am extremely grateful for our partners, supporters, and employees, whose continued dedication to making a difference in the lives of those in the communities we serve never ceases to amaze me. Once again, your contributions have demonstrated the power of the purpose of the Cable & Wireless Charitable Foundation (CWCF).

I am also especially grateful that in 2022 we began to emerge from the global COVID-19 pandemic and to connect with each other again face-to-face. Connectivity is at the core of what we do as a business and as a philanthropic organization, and I am thrilled that we were able to work so closely together this year to connect across the Caribbean and Latin America.

In 2022, we celebrated the five-year anniversary of the establishment of the CWCF, and in doing so, we take tremendous pride in its evolution from a foundation focused primarily on reacting to natural disasters to one that is committed to proactively expanding access, providing connectivity, and offering education opportunities for the people we serve.

After a two-year hiatus due to the pandemic, this year we brought back our popular Spring Golf Classic, raising \$450,000 to fund important grants for digital devices, online access, and learning tools for schools and community organizations across the region.

This past October in Jamaica we successfully launched JUMP, providing digital access to 1,500 low-income families who have never been connected. JUMP is a bold new program aimed at bridging the digital divide by providing high-speed connectivity, devices, and digital training as we deliver on our commitment to drive greater broadband adoption across the region, and we have great plans to expand it in 2023.

As we look forward to this, and to the next five years of the CWCF, it is with a big heart, deep humility, and tremendous pride that I thank you for your continued commitment, and for allowing me to do this together with you to help our communities across the Caribbean and Latin America.

Sincerely,



Chair, Cable & Wireless Charitable Foundation
CEO, Cable & Wireless Communications





Celebrating five years of CWCF

And looking ahead to the next five

Born out of a response to natural disasters in 2017, the CWCF celebrated its five-year anniversary in 2022. Over the course of those five years, we have evolved from a foundation primarily focused on reacting to natural disasters, like Hurricanes Maria, Irma, and Dorian, into a philanthropic organization that is proactively expanding access, providing connectivity, and enhancing education for the people we serve across the Caribbean and Latin America.

We are proud of the work we have done, providing over \$3.5 million to help local, regional, and international agencies provide relief and recovery to our communities, donating thousands of devices, and providing online access and connectivity to enhance virtual learning.

As we look ahead to the next five years, our focus is on achieving even greater alignment of our philanthropic efforts with our core business purpose, putting the technology, resources, expertise, and passion of Cable & Wireless Communications to work to enable progress for the communities we serve.

With our many supporters and partners across the region, we look forward to an even more successful next five years, connecting the unconnected, enhancing access, providing opportunities for online learning, and building more resilient communities to change lives across the Caribbean and Latin America.

Our pledge

As part of Liberty Latin America, across Cable & Wireless we believe we have a responsibility:

To enable progress and build more resilient communities.

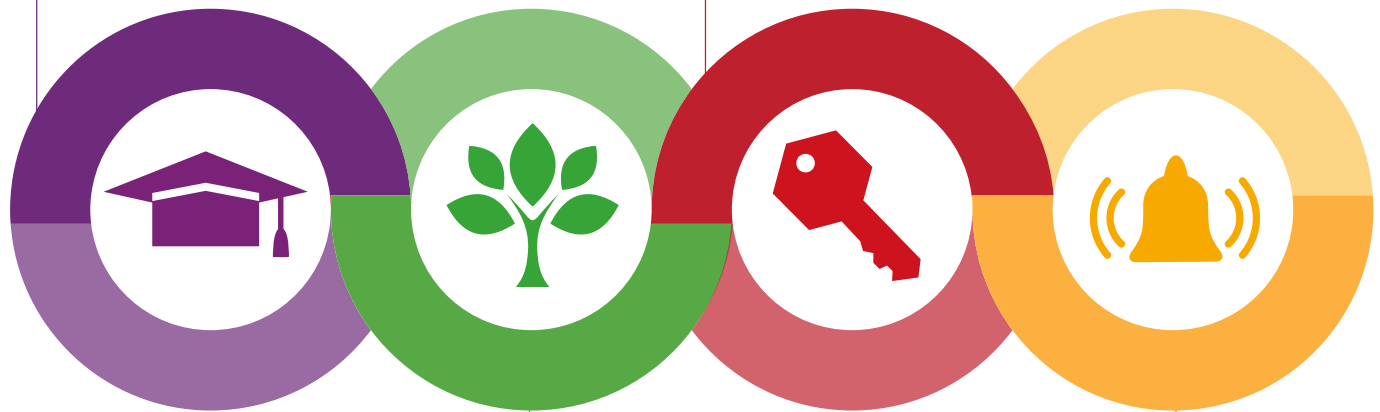
We bring this to life through a shared approach across our markets with a focus on four critical areas.

LEARNING

CWCF understands that learning is a continuous process. From primary school students and university scholars to budding entrepreneurs, we support learning, training, and mentorship programs to enable growth and development for members of our communities.

ACCESS

CWCF harnesses the power of its parent company's business expertise and operational capacity to expand connectivity for those without it, offering the life changing possibilities of access to the digital world.



ENVIRONMENT

There is only one planet, and we need to protect it for future generations. CWCF is committed to environmental preservation, regeneration, and resiliency building across the ecologically vulnerable communities of the Caribbean and Latin America

DISASTER RELIEF

We've weathered a storm or two. Earthquakes, hurricanes, health crises, and other events are constantly impacting the Caribbean and Latin America. We will always be there to help make sure our communities bounce back stronger than ever.

We take our responsibility seriously.

Because we know that connectivity matters and we are all **#InThisTogether**

Partnership profile

One on One Educational Services

Trying to touch every life

Since CWCF's founding in 2017, no relationship has been more impactful than its partnership with One on One Educational Services, an innovative, Jamaica-based education technology company whose collaborations with CWCF have changed the lives of hundreds of thousands of students and professionals across the Caribbean.

Founded by Ricardo Allen, the company's mission is as ambitious and inspiring as his personal story. Raised in a house on a dirt road, with no electricity or running water, and often attending school barefoot, Ricardo excelled at math, persistence, and hard work. He took a job as a janitor in a grocery store at the age of eleven to help his family survive, and later, to pay for the fee to sit for the Caribbean Secondary Education Certificate (CSEC) exams.

When his moneymaking efforts fell short, he wrote ten fundraising letters and walked them into local businesses along Barbican Road in Kingston. After his ninth unsuccessful attempt, it began to rain and he sought refuge in Island Art and Framing, where he met the owner, Mrs. Burrowes. First, she cried when Ricardo told her his story. Then she gave him a check for \$10,000 and a job, and he pledged to her that he would not forget her generosity, and that he would always seek to repay her gratitude by helping others.

At the completion of his undergraduate studies at the University of the West Indies, he was shortlisted for a Rhodes scholarship, and later won a Fulbright scholarship, which he declined to instead make good on his promise to Mrs. Burrowes. "Many of the students we help are from backgrounds similar to mine," he says. "And I am trying to touch every life I can."

Once he turned his full attention to the tutoring business he had built as a student, the company flourished. It had reached 1,000 pupils when Ricardo came up with the idea to create videos for an online learning platform. He pitched the concept to investors and attracted \$20 million in seed funding to launch the company that is now One on One, a leading learning solutions provider that offers tools -- including e-learning courses, online training, instructional design services, and expert tutors and trainers -- for all stages of the educational journey from secondary education to employee training in enterprises.



By the time Cable & Wireless Communications began searching for a partner to provide online education for their customers in the Caribbean, One on One was the obvious choice. The resulting relationship, which predated the incorporation of CWCF by two years, provided all Cable & Wireless Communications' FLOW customers access to a basic education package as part of their broadband service, with educational content offered seamlessly across a Flow Study website, exclusive apps, and an On Demand Television platform.

The partnership proved critical in 2018, when Hurricanes Maria and Irma tore through islands across the Caribbean, leaving schools damaged, lives upended, and teachers and students homeless. One on One and CWCF quickly went to work, pivoting from providing online education to C&W's FLOW customers, to filling the educational void created by the storms.

Tents were set up; mobile devices, booklets, and exam prep materials were distributed; and students were provided with free data plans and access to the FLOW study online learning platform. Workshops were streamed from Jamaica to students in Dominica, St. Kitts & Nevis, Turks & Caicos Islands, and the British Virgin Islands, and virtual science labs were conducted over the internet.

The lessons learned from the 2018 experience were quickly applied one year later, when Dorian hit the Abaco Islands and Grand Bahama Island as a category 5 storm, forcing the evacuation of tens of thousands of the islands' residents to Nassau, Bahamas. There, for six months, CWCF and One on One made sure the displaced students didn't fall behind – preparing teachers; gathering students; and providing the technology, manpower, and resources to ensure the continuity of their education.

When the global COVID-19 pandemic devastated the tourism industry that forms the backbone of the region's economy, shutting down cruise lines and closing hotels across the Caribbean islands, the partnership was there again, using their online platforms to help unemployed workers acquire new training and learn new skills.

But it is not only in instances of natural disaster or emergency that the CWCF and One on One partnership supports educational access for citizens across the Caribbean. The infrastructure they built together forms the backbone of one of CWCF's most significant initiatives to date.

CWCF and FLOW Foundation's pilot project in Jamaica, in concert with One on One -- the Training for Professionals Programme -- helps individuals to scale up their employability or set out on their own entrepreneurial path. Through the initiative, participants have access to over 100 courses -- in a variety of subjects, including business skills; technology; compliance; diversity, equity, and inclusion; and wellness -- from accredited online training institutions that provide certificates at the end of their program.

As CWCF celebrates its five-year anniversary, and its five years of collaboration with One on One Educational Services, we look forward to expanding this pilot project to other countries, and to continuing to help Ricardo honor his commitment to Mrs. Burrowes.



FREE DIGITAL TRAINING
TECH CONTROL OF YOUR FUTURE
 ENROLL IN OUR CERTIFIED BEGINNERS AND ADVANCED COURSES



SKILLS FOR THE FUTURE PROGRAMME
Introductory and Specialized courses

- Learn to use and navigate the internet
- Develop digital skills and build a new business online



TRAINING FOR PROFESSIONALS
Improve your employability or entrepreneurial skills

- Comprehensive catalogue from the world's top publishers
- Courses include Business Skills, Safety, Compliance, Equity, Diversity and Inclusion, Technology and Wellness

Register at flowfoundationja.org today!



**FLOW
 FOUNDATION**
 A proud part of Liberty Latin America

Accelerating Jamaica's digital transformation

Staying apace with technology

With many Jamaicans being left behind by the country's rapid digital transformation, CWCF and Flow Foundation launched a JMD \$60 million pilot program in late 2020 to provide digital learning and support for individuals and Micro, Small, and Medium-sized Enterprise (MSME) entrepreneurs. The initiative offers Jamaicans the opportunity to acquire the digital literacy and data management skills they need to compete in the growing digital economy.

Established through a partnership with the Mona School of Business and Management's Caribbean School of Data at the University of the West Indies, the initiative's Skills for the Future Programme, which is focused on individuals from ages 16 to 60, offers introductory courses and more advanced curricula in digital skills and data management tools.

With a goal of bringing more Jamaicans into the digital space and empowering them to take advantage of the many opportunities offered online, the program recently graduated its third cohort of students, bringing the total to almost 850 individuals who have successfully completed the 12-week program, which is offered free to the public.

One of those graduates is Anthony Davis, PhD., the retired Director of Sport for UTech, Jamaica. You might think he chose to improve his digital literacy simply to keep up with his grandchildren, and while he did accomplish that, Dr. Davis was not satisfied to finish there. After completing the digital education program as a student, he took additional advanced courses, and eventually qualified as a facilitator for the program. "I think it is excellent that we can offer this opportunity," he says. "If you are not digitally literate, it is almost as if you can't read."

Long before he was the Director of Sport at Utech, Dr. Davis was Jamaica's first homegrown Olympian and a member of the Jamaica and UTech 4x100 meter relay teams. As an accomplished relay runner, he understands the importance of teamwork, and of cleanly passing the baton for the next leg of the race.

That is why, in his role as a Skills for the Future facilitator, he is adept at passing on his knowledge to his team of students, to arm them with the skills they need to thrive in the digital age. In 2022, he arranged for a special cohort of students from the Jamaica Cricket Association to participate in the program. With the help of Dr. Davis' teaching, mentoring, and sometimes even cajoling, eleven cricketers graduated from the program, adding to the ranks of Jamaicans empowered to use their digital knowledge to enable their progress.

As for Dr. Davis, he has turned his attention to the next leg of the sprint, focusing on helping the Skills for the Future Programme reach its goal of training 4,000 Jamaicans in digital literacy.



2022 CWCF Spring Golf Classic Nothing but fairways and greens

The game of golf is sometimes described as a lot of walking, broken up by disappointment and bad arithmetic. The 2022 CWCF Spring Golf Classic, though, which was held May 23-24 at the scenic Miami Beach Golf Club, on Alton Road in Miami, Florida, was marked by nothing but satisfaction and numbers that add up.

Returning after a two-year hiatus caused by the global COVID-19 pandemic, our signature fundraising event, with sponsors Latham & Watkins and Scotiabank leading the way, raised \$450,000 to help support online access and learning opportunities for vulnerable communities across Latin America and the Caribbean.

For the first time in our history, the funds raised from the 73 Cable & Wireless Communications suppliers who supported the event, will be dedicated to CWCF's initiatives to promote online access and learning initiatives across the region, rather than to a single grantee organization, marking a significant step in the foundation's development as a philanthropic organization committed to harnessing the mission and purpose of its parent company to improve the lives of the people it serves.

Over 100 attendees enjoyed the event, beginning with a welcome reception on Monday evening, May 23, at the Kimpton Surfcomber, Miami Beach, followed by breakfast at the Miami Beach Golf Club on Tuesday morning the 24th, and culminating in an awards dinner Tuesday evening at The Penthouse on the Wharf.

In between, 17 foursomes tee'd off on the historic par-72 course, doing their best to stay out of the rough, with the team of Herbert Escobar, Tony Marchand, Ariel Capone, and Pedro Muñoz finishing the day atop the leaderboard. Their victory was rewarded with new golf bags, golf watches, and distance finders, courtesy of CWCF partners Anixter, a leading global distributor of Network & Security Solutions, Electrical & Electronic Solutions, and Utility Power Solutions.

The CWCF annual Spring Golf Classic, which has now raised well over \$1 million from the last three outings, has been a major source of support for the company's philanthropic and charitable efforts in the markets served by Cable & Wireless Communications across Latin America and the Caribbean. "I am so thrilled we were able to bring the Golf Classic back and provide an enjoyable and relaxing way for our donors and supporters to help us positively impact the communities we serve," said Noelle E. Smikle, Executive Director of the Foundation.

Funds raised from this year's Golf Classic will provide digital devices and online connectivity for schools and community organizations in Turks & Caicos, St. Lucia, and the British Virgin Islands, as well as provide emergency relief for families in Trinidad living below the poverty line and support the Foundation's ongoing emergency disaster assistance in the region.

\$450K raised
to provide access
to our communities



70+
Suppliers



who supported
the event

+100
attendees



enjoyed the event

Founding board member profile: Ruchi Kaushal

Learning and leading by example

When she was growing up, Ruchi Kaushal's father was a frequent attendee at prayer meetings in the basement of a friend's home in the Scarborough area of Toronto, where her family had recently moved from London. The meetings often ended with a group discussion about the need for a religious and cultural center for Scarborough's growing Hindu community. But rather than just talk about it, Ashok Kaushal and his prayer group did something about it.

The Lakshmi Narayan Mandir Temple they founded in the friend's basement is now a mainstay of Toronto's Hindu diaspora, offering a serene haven for prayer and meditation, a place of celebration for pujas and Hindu festivals, and a beautiful space for over 3,000 members of the Scarborough-Hindu community to honor their heritage.

The lesson Ruchi learned from her father about the importance of giving back to one's community is one that she holds close to her heart. As General Counsel of Cable & Wireless Communications (CWC) and a founding director of the Cable & Wireless Charitable Foundation (CWCF), Ruchi has taken her father's example one step farther. The lessons she learned from him, she believes, can be applied not only to individuals, but to businesses as well.

“Businesses have a greater responsibility than just selling products and services, We are here to make a positive impact in the communities we operate in. Heart is more than something we have; it is something we share.”

Ruchi Kaushal
VP, General Counsel for CWC

Since she incorporated the foundation in 2017, sharing is just what Ruchi has been doing -- sharing her expertise, her passion, and her time with the CWCF. One of two founding directors still with the organization, Ruchi led a Cable & Wireless team to Grand Bahama to work with Jose Andres' World Central Kitchen in the aftermath of Hurricane Dorian in 2019, and travelled with another team to Dominica, in the wake of Hurricane Maria in 2017.

The storm had devastated the lush island, leaving trees uprooted, families displaced, and lives disrupted. On the ground, Ruchi and other team members from Cable & Wireless helped clean up a local orphanage ravaged by wind and water. Later, she and the CWCF joined with partner organization, All Hands and Hearts, to help rebuild a few schools on the island. By year's end, the CWCF had raised \$1 million to help recovery efforts in the Caribbean.

To this day, after over five years as General Counsel for CWC, it is the work of the CWCF, not one of the many deals, acquisitions, or emergencies she has handled, that Ruchi points to as her greatest professional achievement. It is the lesson her father taught her, and one that she now shares with others.



Founding board member profile: Dominic Boon

Jumping into the swim of things

As someone born and raised in the United Kingdom, Dominic Boon thought he knew all about wet weather. Then he moved to Miami in the summer of 2017 to begin work as Vice President of People for Cable & Wireless Communications. Barely settled into his new home, he watched anxiously as Hurricane Irma barreled toward south Florida.



The third strongest hurricane at landfall ever recorded, the storm caused catastrophic devastation across the markets served by CWC. Unfortunately, though, Irma wasn't the only Category 5 hurricane planning to leave her mark on the region that September. A mere two weeks later, Maria tore through the northeastern Caribbean, causing unprecedented death and destruction, particularly in Dominica, St. Croix, and Puerto Rico.

In response to these natural disasters, the Cable & Wireless Charitable Foundation (CWCF) was formed, with Dom joining a cross-functional team of leaders to help run the new organization. With an initial mission to help support humanitarian relief efforts across the Caribbean and Latin America, the CWCF quickly went to work in Dominica.

One of the organization's first grants was to Shelterbox USA to provide temporary dwellings for those displaced from their homes. Other early grants went to rebuild the Paix Bouche and Mome Prosper Primary Schools, whose classrooms were destroyed by wind and rain. In the five years since, the CWCF has continued to provide relief to affected communities following hurricanes, volcanic eruptions, flooding, and the global COVID-19 pandemic.

And in the five years since, Dom has literally continued diving in to help. In addition to running three marathons to raise funds for the CWCF, the former water polo player, his brother, and a childhood friend swam the 21 miles across the St. Lucia Channel from Smuggler's Cove to Martinique, raising \$9,000 for the foundation and becoming the world's first swim relay team to complete the crossing.

As he begins his sixth year as a member of the Board, his focus has shifted from disaster relief to providing equal online access, digital devices, and educational opportunities to the communities CWC serves across the Caribbean and Latin America – and to staying dry!



Our year in numbers

2022 was full of activities delivering a positive impact on our communities.



228

Unique Donors



volunteer hours

21 miles swam
and +72 hours
of exercise to
raise charitable funds



1:1 match

by Cable & Wireless
Communications

CWCF Spring Golf Classic raised

\$447,224 

5 years

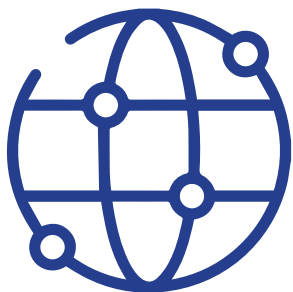
Making an impact in our communities.



\$3.5 million raised
to positively impact our communities



5,700+ graduates
from digital inclusion and
entrepreneurship programs



Initiatives in
25 countries

A huge thank you!

A huge thank you for investing in communities throughout Latin America and the Caribbean. Because of you, we have been able to navigate the unknown and adapt to a new normal. You supported those who needed it most, when it mattered most, and for that we are grateful. You have made a tremendous impact in the lives of thousands of individuals throughout the region.

The Cable & Wireless Charitable Foundation is committed to connecting and empowering communities, and we hope we can count on your continued support of our efforts by donating, volunteering, and leading your own local initiatives in your community.

www.cwc.com/live/corporate-responsibility/cable-wireless-foundation.html

Please visit our website www.cwc.com or contact noelle.smikle@cwc.com for more information.



*We do it the best and
we do it with spirit*