



29 APRIL 2015

NEWS RELEASE

CWC OBTAINS AUDIO RIGHTS FOR BARCLAYS PREMIER LEAGUE FOOTBALL IN THE CARIBBEAN FOR 2015/16 SEASON

Official match commentary will also be available across broadcast radio, Flow TV audio and mobile App platforms in English and Spanish under a partnership agreement with talkSPORT

Cable and Wireless Communications (CWC) today announced that it has reached an agreement with talkSPORT, global audio partner of the Barclays Premier League, to acquire live audio streaming rights and official match commentary of Barclays Premier League football across all its markets in the Caribbean and Latin America until the end of the 2018/19 season. CWC has also been granted sponsorship and marketing rights within the content, as well as the right to distribute branded coverage across free to air radio stations in the region.

CWC, which now operates the Flow brand in a number of markets, will allow their customers access to live commentary (in English and Spanish) of every Barclays Premier League match for four seasons starting in 2015/16. CWC's customers will also have access to live commentary for the climax of the 2014/15 season.

Through its market-leading products, CWC will stream coverage of the world's most popular and exciting football league to customers through their Flow set top box and online via a new mobile application to be unveiled shortly. In addition to talkSPORT's official live commentary; users will also enjoy coverage of selected FA Cup matches, weekly Barclays Premier League preview and review shows and other mobile and digital content. Additionally, CWC customers will also be able to download a specially created Football App associated with this partnership, and access the exciting commentary of the matches, at their convenience.

James McElvanna, newly appointed VP of Products at CWC, said: "We are delighted to be partnering with talkSPORT in bringing exclusive audio rights for Barclays Premier League football to our markets up until the end of the 2018/19 season. This partnership also allows us to continue to demonstrate the advantages of our recent merger with Columbus. Through our newly merged companies we are combining our strengths and will work with our content partners to expand our multi-platform approach to deliver top sports programming to our customers throughout our markets, as well as the advertisers who want to reach them. With access to every game – all 380 – there will be no better place for fans to keep up with all the action than with CWC."

Scott Taunton, Chief Operating Officer of talkSPORT owner UTV Media plc, said: “We are thrilled to be entering into this new long-term strategic partnership with Cable and Wireless to exploit talkSPORT’s Barclays Premier League audio rights in the Caribbean. The combination of our world class content and Cable and Wireless’s market-leading fixed and mobile distribution equals great news for football fans across the region.”

About Cable & Wireless Communications

Cable & Wireless Communications Plc (CWC) is a full-service communications provider operating in 16 countries throughout the Caribbean and Latin America. With four leading brands: Mas Movil (Cable and Wireless Panama), LIME (the Caribbean excluding The Bahamas), BTC (The Bahamas) and Cable and Wireless Seychelles, CWC offers mobile, broadband, TV, domestic and international fixed line services and serves over 5.5m customers. CWC also provides premium data centre hosting, domestic and international managed data network services and customised IT Service Solutions to businesses and governments through our Cable & Wireless Business Solutions division.

We are the market leader in most of the products we offer and the territories we serve.

For more information visit: www.cwc.com.

About Columbus International Inc.

Columbus International Inc. is a privately held diversified telecommunications company based in Barbados. The Company provides digital cable television, broadband Internet and digital landline telephony in Trinidad, Jamaica, Barbados, Grenada, St. Vincent & the Grenadines, St. Lucia and Curacao under the brand name Flow and in Antigua under the brand name Karib Cable. Columbus also provides next generation connectivity and IT solutions, managed networking and cloud-based services under the brand Columbus Business Solutions. Through its subsidiary, Columbus Networks, the Company provides capacity and IP services, corporate data solutions and data centre hosting throughout 42 countries in the greater Caribbean, Central American and Andean region. Through its fully protected, ringed submarine fibre optic network spanning more than 42,300 km and its 38,000 km terrestrial fibre and coaxial network, Columbus’ 3,150 plus professionals provide advanced telecom services to a diverse residential and corporate client base of over 700,000 customers.

For more information visit www.columbus.co

About talkSPORT

talkSPORT is the world's biggest sports radio station and Global Audio Partner of the Barclays Premier League. The station has an exclusive package of global audio rights outside the UK until 2019, offering commentary on all 380 Barclays Premier League games in multiple languages. The station is also an official broadcaster of the FA Cup, England football internationals and the Capital One Cup.

For further information please visit www.talkSPORT.com/press.

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