



## LIME signs landmark deal with taxi associations

LIME Jamaica, the Jamaican operation of Cable & Wireless Communications, has signed an agreement with the country's National Council of Taxi Associations to provide its 21,000 drivers with telecoms services.

The members of the various licensed taxi associations will receive unlimited talk and texts for a flat monthly fee. In a further move to expand Jamaica's internet penetration, LIME will also provide landline and internet service to the taxi associations and their individual members at discounted rates. The taxi operators will also get special deals on mobile handsets, laptops, netbooks and desktop computers.

LIME Jamaica's Managing Director, Garry Sinclair said:

"We are proud to have been selected as the mobile, landline and internet provider for the National Council of Taxi Associations."

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### About Cable & Wireless Communications

Cable & Wireless Communications is a global, full-service communications business. We operate leading telecommunications businesses through four regional units – the Caribbean, Panama, Macau and Monaco & Islands. Our services include mobile, broadband and domestic and international fixed line services in most of our markets as well as pay-TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers – consumers, businesses, governments – with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit [www.cwc.com](http://www.cwc.com).

### About LIME

LIME (Landline, Internet, Mobile, Entertainment) is the Caribbean's leading telecommunications company, focused on building products and services that make Caribbean people's lives better. LIME's aim is to deliver the best communication services across the board, full stop. LIME is part of Cable & Wireless Communications, one of the world's leading international communications companies. For more information visit [www.time4lime.com](http://www.time4lime.com).