



## <u>9 March, 2011</u>

# **Cable & Wireless Communications re-launches African business**

### • Divona and Connecteo businesses combined as Afinis Communications

Cable & Wireless Communications (CWC) has today re-launched its African operations as Afinis Communications, which will be focused on serving the continent's largest businesses.

Afinis combines the company's Divona and Connecteo businesses, the two African telecoms businesses owned and operated by Monaco Telecom. Afinis will provide network services on a regional basis targeting Africa's largest enterprises. It will focus on five key industries, tailoring products for each - mining, oil & gas, banking, telecoms and international institutions.

Afinis has eight offices across the continent, in Morocco, Algeria, Benin, Burkina Faso, Cameroon, Guinea, Niger and Senegal. The company will offer African businesses highly resilient satellite and fibre-optic network communications services - from secure internet to fully managed network solutions. It has access to three ground based teleports connected to seven satellites and a multi-layer protocol label switching (MPLS) network covering 153 countries. It has also set up two resilient network operating centres in Casablanca and Monaco for constant monitoring of client networks.

The African enterprise data market is worth US 2.5billion and is expecting to record double digit growth in the next five years to reach US 4 billion in 2015.\*

Tony Rice, CEO of CWC, said:

"Developing our Africa business is an exciting new opportunity for Cable & Wireless Communications. Afinis will combine local expertise with global connectivity, a strong proposition to enterprises throughout the continent. Communications will play a key role in the growth and modernisation of African economies. By combining our two existing African interests into a new business focused on enterprise customers, we are positioning Afinis to support that development."

Afinis forms part of Monaco Telecom International within CWC's Monaco & Islands division.

Reda El Mejjad, CEO of Monaco Telecom International, said:

"We want to take part in the continuing development of the African economy by focusing on the customer needs of regional corporations expanding rapidly on the continent and even abroad. To meet their ambitions, enterprises have to rely on a world-class service operator offering high quality and competitive networks with a truly regional presence in Africa. We will be driving for rapid growth over the next few years."

\*source: Data Partner, 2010

#### **Notes to Editors**

#### **About Cable & Wireless Communications**

Cable & Wireless Communications is a global, full-service communications business. We operate leading telecommunications businesses through four regional units – the Caribbean, Panama, Macau and Monaco & Islands. Our services include mobile, broadband and domestic and international fixed line services in most of our markets as well as pay-TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers – consumers, businesses, governments – with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit <u>www.cwc.com</u>.

#### About Monaco Telecom

Monaco Telecom is the telecom market leader in the principality of Monaco, delivering fixed, mobile, broadband, TV and entertainment and managed services. For more information: <u>www.monaco.mc</u>

#### **About Afinis Communications**

Afinis Communications is part of Cable and Wireless Communications group. We are a global communications provider delivering world-class service to major global accounts in Africa, Our services include Secured Internet, fully managed network solutions over MPLS and value added services such as cellular backhauling, VoIP and Security. For more information: <u>www.afinis.com</u>

#### Contacts

Cable & Wireless Communications	
<u>Media</u>	
Lachlan Johnston	+44(0) 207 315 4006 / +44 (0) 7800 021 405
Steve Smith	+44(0) 207 315 4070/ +44 (0) 7785 778 375
Investors	
Sheldon Bruha	+44(0) 20 7315 4178
Kunal Patel	+44(0) 20 7315 4083