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CWC TO LAUNCH 4G LTE IN CAYMAN ISLANDS

Cable & Wireless Communications (CWC) will become the first operator to launch Long Term Evolution (LTE) mobile data services in the Cayman Islands, where it trades as LIME.

The upgrade is the latest part of a programme of network upgrades across CWC's pan-America business, providing customers with better access to mobile data. Mobile data usage is the fastest growing service across CWC's businesses, with Group mobile data revenue increasing by 34% in the 2012/13 year.

LTE is a 'fourth generation' (4G) mobile service which will enable LIME to provide mobile data services at speeds about four times faster than currently available in the Cayman Islands. This will enable customers to access services on their smartphones such as video calling, streaming of HD video clips and ultra-fast web browsing.

CWC will launch LTE services in the 2013/14 financial year initially on Grand Cayman.

CWC was awarded the mobile spectrum over which it will broadcast LTE services having won a competitive tender process. It was awarded two blocks of spectrum in the 700 megahertz (Mhz) spectrum band, which will help to ensure that customers receive a good signal even when indoors.

Its LTE network will be built largely using existing mobile cell sites. Network equipment will be supplied by Ericsson.

Martin Roos, Acting Chief Executive Officer, LIME said:

"Just over two years after launching 4G mobile services across all three of the Cayman Islands LIME has acquired an LTE license and additional frequencies which will enable us to provide super-fast mobile data services on the next generation of technology. This is a huge investment in not only our network capability, which will bring great benefits to our customers, but also in Cayman. This shows our confidence in the Cayman market and our commitment to building a world class infrastructure."

What is 4G?

Mobile phones have been through several generations of development.

The introduction of basic data services (predominantly text messaging) was called second generation (2G). EDGE networks provide faster connectivity to enable easier usage of mobile internet. EDGE networks are often marketed as 2.5G.

The 3G standard was given to networks utilising High Speed Packet Access (HSPA) technology, which enabled even faster download speeds and the use of multimedia services such as video calling and streamed video clips. 3G networks also enabled operators to launch mobile broadband services.

The International Telecoms Union has designated that a further generational leap has taken place in mobile technology. The 4G standard is awarded to a range of network technologies including HSPA+, WiMax and LTE.

About Cable & Wireless Communications

Cable & Wireless Communications is a full-service communications business. We operate leading communications businesses offering mobile, broadband and domestic and international fixed line services in most of our markets as well as pay TV, data centre and hosting, carrier and managed service solutions. Our operations are focused on providing our customers - consumers, businesses, governments - with world-class service. We are the market leader in most products we offer and territories we serve. For more information visit www.cwc.com.

About LIME

LIME has a proud history in the Caribbean region and is always working to improve life in the region.

We deliver the very best telecommunication services to governments, businesses and families in 13 Caribbean countries with one unifying promise - building, connecting and serving communities.

For more information, please visit: <http://www.lime.com>

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